

NEOCON SPEAK 2

What would happen if we took the creepy Neocon emails like the one analyzed in “Neocon Speak”, looked them up on Google, and posted our own emails from our own perspective on the same bulletin boards? We could all have a hand at doing this. And it could be split up with some of us taking the first 5 hits, some the next 5 and so on. What do you think?

One thing is certain. The Radical Right is using what appears to be informal email to constantly push their corporate agenda. And it appears to work, so why not try the same approach?

One of the prickly points in our sample is religion. Take a look at this article and the MoveOn ad:

On Sunday morning, Christian Coalition founder Pat Robertson told TV viewers nationwide that the threat posed by liberal judges is "probably more serious than a few bearded terrorists who fly into buildings." When an incredulous George Stephanopoulos asked if Robertson really believed that these judges posed "the most serious threat America has faced in nearly 400 years of history, more serious than al Qaeda, more serious than Nazi Germany and Japan, more serious than the Civil War?," he responded, "George, I really believe that." *(The Neocon's conservative judges will work hard and decide against unions and working families. Religion is being used to push Corporate Values like money and greed. Family Values are about freedom of religion and the freedom to join unions. In a Theocracy, neither will exist.)*

<http://www.moveonpac.org/robertson/index.html> (MoveOn)

Check out MoveOn's ad on this issue at

<https://www.moveonpac.org/robertson-QT.html>

There seems to be a reluctance to take the issue of religion on. Yet religion is being used for greed and power utilizing fear and hatred.

There is a PBS documentary about Tyler Pipe. The McWane family owns this manufacturer of steel pipe. They also own many other plants, too. They constantly have workers being mangled, scared, and killed in their dreadful plants. At the end of the show, a different plant is mentioned. Excerpts (warning – this is not for the lighthearted): <http://www.pbs.org/wgbh/pages/frontline/shows/workplace/mcwane/victims.html>

The owner of the different company was a devout Christian. He lived by the Golden Rule; “Do unto others as you would have others do unto you”. Everyone wants to work there. He died and left the plant to his employees.

Safety is really the first priority there and workers in hot areas have air conditioners and fans to make work less unpleasant. They have practically no turnover and everyone wants to work there. What is interesting is when the Christian man founded his company, his 2nd in command was McWane who told him he was nuts to treat workers so well and went on to build Tyler Pipe.

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The Christian man handled his business the way most people would think a devout Christian would. My point is that Christianity appears to have been hijacked for some not-so-Christian purposes. The use of the 10 Commandments in the Death of Mr. Sense

The Neocon Speak analysis of the original "Obituary of Mr. Sense" is located at <http://www.ibew46.org/documents/041905.NeoConSpeak.pdf> . Here is our sample email again:

Subject: Obituary

Obituary for Mr. Sense

Today we mourn the passing of a beloved old friend, Mr. Common Sense. Mr. Sense had been with us for many years. No one knows for sure how old he was since his birth records were long ago lost in bureaucratic red tape.

He will be remembered as having cultivated such value lessons as knowing when to come in out of the rain, why the early bird gets the worm and that life isn't always fair. Common Sense lived by simple, sound financial policies (don't spend more than you earn) and reliable parenting strategies (adults, not kids, are in charge).

His health began to rapidly deteriorate when well intentioned but overbearing regulations were set in place. - Reports of a six-year-old boy charged with sexual harassment for kissing a classmate; teens suspended from school for using mouthwash after lunch; and a teacher fired for reprimanding an unruly student, only worsened his condition.

Mr. Sense declined even further when schools were required to get parental consent to administer aspirin to a student; but, could not inform the parents when a student became pregnant and wanted to have an abortion.

Finally, Common Sense lost the will to live as the Ten Commandments became contraband; churches became businesses; and criminals received better treatment than their victims.

Common Sense finally gave up the ghost after a woman failed to realize that a steaming cup of coffee was hot, she spilled a bit in her lap, and was awarded a huge settlement.

Common Sense was preceded in death by his parents, Truth and Trust, his wife, Discretion; his daughter, Responsibility; and his son, Reason. He is survived by two stepbrothers; My Rights and Ima Whiner. Not many attended his funeral because so few realized he was gone.

If you still remember him, pass this on; if not, join the majority and do nothing.

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THE PROGRESSIVE PERSPECTIVE

Here is a sample email that counters some of the concepts in the sample, *Obituary for Mr. Sense*:

Subject: Remembrance

The Death of Mr. Wisdom

We all knew Mr. Compassionate Wisdom as kind, generous and a provider of guidance throughout our lives. We all depended on Mr. Wisdom's advice. We could not determine his real age because our government privatized record keeping. Advertisers know his age but we could not afford to pay for the information.

He will fondly be remembered for simple truths like washing our hands before eating, learning the truth about an issue before taking sides, and nurturing children with love, understanding and above all, a desire to find the truth. Kids listened to what he had to say because he didn't lie to them and spent quality time with them.

Wisdom's health began to decline because he was exposed to toxic chemicals at his workplace. Corporate politicians had repealed regulations that protected employees' health and safety. And big business got standards reduced allowing more arsenic in our drinking water and more pollution in our skies.

And now it takes two incomes to make ends meet. How can Americans fulfill Family Values under these worsening conditions?

A bad cough set in because the kids were not thinking on their own. Kids learned all kinds of facts. Their heads were filled with so many facts just to pass government tests but they never really thought about what those facts meant. Now they can't think for themselves so the government must do it for them.

Things got worse when a little girl was fondled at school and nothing was done about it. And some low paid teacher gave an aspirin to a child for a headache which reacted with other medications and put the boy in a coma. Another child got pregnant and her school told her parents who threw her out on the street. No one would help her. Corporate tax cuts and subsidies for Corporations left little for agencies that used to help. Without healthcare, she and her baby died alone under a bridge one cold night.

Wisdom became despondent when the government adopted a State approved religion from a sect of Neo-Confusions who worshiped war, death, hate and fear. Their gatherings made lots of money which they used for politics to push Corporate Values on American families. The leaders had big offices, drove fancy cars and paid no taxes to help the communities they lived in.

Wisdom finally gave up the Spirit when big tobacco corporations got away with addicting trusting families on a drug that caused lung cancer. And when the cheap, imported baby-seat broke during a minor accident, paralyzing a child's body from the neck down because of repealed regulations; Private Corporate Health Care cost so much the family lost all their savings trying to provide for their child. They could not even declare bankruptcy in their desperate misfortune to protect what little they had left. Big Credit Card Corporations had gotten the bankruptcy regulations changed.

Compassionate Wisdom was survived by his wife Love, his daughter Thoughtful, and his son Truth. He was survived by two half brothers: No Rights and Ima Blind Follower.

You can join the majority and pass on these insights or you can do nothing and let others do your thinking for you.

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It takes a lot of skill to manipulate the language of metaphors we all communicate in succinctly. The original Neocon sample, *Obituary for Mr. Sense*, is posted in different versions on the web which appear to have originated with ideas found in a book titled, *The Death of Common Sense*. The book is anti-any-Government regulation.

Our target audience is those people who can be shown alternatives to the ever-present Corporate Values our culture is flooded with today. We must enter this propaganda war rather than just sit back and watch the American Dream slowly fade away.

Ending pregnancy and other hot button issues.

Consider this story from Florida:

“On the flip side of the pregnant teen. Currently in Florida there is a court case involving a 13 yr old who wants an abortion. She’s a foster kid, was gone for a month or so and came back 13 wks pregnant. She went in for an abortion and the STATE AGENCY won’t allow it. She has gone under a series of test to show that she is competent – the state is saying they are protecting her. HAH! This is as of Friday.”

Pregnancy and the right of a woman to end pregnancy is a hot-button issue. But individuals posting different perspectives could make their own choice as to what to say.

We tried the tack of pointing out the necessity of helping with the pregnancy and child. In “*Obituary for Mr. Sense*”, the pregnant child at school should be reported to her parents. If ending pregnancy were illegal, we need to help with the child. That is what a responsible and loving society supporting pregnancy to full term birth should and would do. Some may say the young girl should suffer for her “mistake”. But is that a perspective a rational, loving, companionate society would take?

Here are some different perspectives dealing with our original sample, *Obituary for Mr. Sense*.

Note this link and comments on “*The Death of Common sense*” or “*Common Bloody Sense*” <http://c2.com/cgi/wiki?CommonBloodySense> . This takes issue with the story. There are links to cases here too. Check out one of the links mentioned like <http://www.snopes.com/legal/lawsuits.asp> .

“For example, the "woman scalded by hot coffee" suit, which at first blush looked like the height of frivolity proved to be a perfectly legitimate action taken against a corporation that knew, thanks to a string of similar scalding it had quietly been paying off, that its coffee was not just hot, but *dangerously* hot. The Association of Trial Lawyers of America provides an excellent description of [this case](#).”

We could address this issue pointing out the string of cases and asking if you would sip from a pot of boiling water the same way you would a normal cup of hot coffee. But to be effective it needs to be mentioned in the same style and context to counter the original. In other words, people get sucked into the truth painlessly.

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Corporations do not want to be held accountable, either through regulations or litigation. That is what *Obituary for Mr. Sense* is all about.

But we can't just come out and state the facts like we do with thinking people i.e. Progressives. As Machiavelli said, people do not want to know the truth; they simply want to be comforted. Therefore, their belief system is constantly supported and reinforced by FOX News, the Neocon emails and lack of conflicting information in the mainstream media.

The best way to start out is by using Google to find out more about where a Neocon email came from. We can start by pasting in something directly from the Neocon email.

By typing different word combinations into Google, we get different results. For example, below is a search using the title words **"Death of Common Sense"** and find a New York best seller by that name, which is predominately anti-government regulation.

These interesting samples were found on Google using the following search "The Death of Common Sense":

<http://www.google.com/search?q=death+of+common+sense&sourceid=mozilla-search&start=0&start=0&ie=utf-8&oe=utf-8&client=firefox-a&rls=org.mozilla:en-US:official>

Here is the book that appears to be the basis for much of the anti-regulation email at Amazon: <http://www.amazon.com/exec/obidos/tg/detail/-/0446672289/103-0890063-5474245?v=glance> . **Check out page 4 from the book:**

http://www.amazon.com/gp/reader/0446672289/ref=sib_dp_pt/103-0890063-5474245#reader-page to get a feel for the motivation behind the email. Keep hitting the arrow to the right and take a look at the index.

Here is a more detailed version of the original "Death of Common Sense" at http://www.luquette.org/inspire/the_death_of_common_sense.htm . The primary thrust is anti-regulation utilizing many different metaphors, frames and labels to drive the point home.

Yet another anti-regulation excerpt from the book at this site: <http://www.ourcivilisation.com/signs/deadsens.htm> .

So, from our research we now know the Corporate perspective being pushed is to get rid of OSHA, building standards, manufacturing standards, inspections, etc., etc.

Now here is the Google search using the first line of our analyzed version "Today we mourn the passing of a beloved old friend, Mr. Common Sense": This is what we used to track down the original email. This version seems to be very concise and fairly consistent from hit to hit.

<http://www.google.com/search?q=Today+we+mourn+the+passing+of+a+beloved+old+friend%2C+Mr.+Common+Sense.&sourceid=mozilla-search&start=0&start=0&ie=utf-8&oe=utf-8&client=firefox-a&rls=org.mozilla:en-US:official>

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Finally, here is what I found using “**Ten Commandments became contraband**” in a Google search:

<http://www.google.com/search?q=Ten+Commandments+became+contraband&sourceid=mozilla-search&start=0&start=0&ie=utf-8&oe=utf-8&client=firefox-a&rls=org.mozilla:en-US:official>

The very first hit gets into the division of church and state. Just imagine the fight over who would be in charge of the new Theocracy!

Democratic governor endorses Capitol display of Ten Commandments

Prompted by comments this weekend by Gov. Jennifer Granholm, a Michigan family values organization Saturday said it has invited a national veterans group to bring former Alabama Supreme Court Chief Justice Roy Moore's Ten Commandments monument to Lansing and will seek the Democratic governor's official sponsorship of a temporary display of the monument in the state Capitol rotunda.

<http://www.freerepublic.com/focus/f-news/1341925/posts>

Here is a bulletin board at <http://www.yorkshire-divers.co.uk/forums/archive/index.php/t-18493.html> . Read some of the comments. We liked this part of one:

“Actually, Common Sense got married to Equal Opportunities and they gave birth to the bouncing baby Political Correctness. Who in turn, despite the fine pedigree and showing great promise as a child, grew up to be an autistic, worrywart with a persecution complex.”

Sounds like they are describing Democrats.

Armed with historical knowledge of original email and insight through comments on bulletin boards, we can fashion a completely new posting about regulations, in this case, and why we have them.

The Death of Ms. Needed Regulation anyone?

Give it a try and ask conservative friends to keep sending those emails. It is nice to have friends around and hear the things we believe in. But, like the saying goes, keep your friends close and your enemies closer.